Taming the **BIG DATA** 

In the Information ERA, There are too many text streams to follow and they are highly affecting our daily life interests.



Whether you are a movie star, a politician, a governmental agency, a broker or brand owner, you should

give adequate attention to what people are saying about you. In most

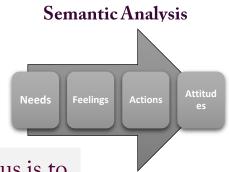


cases, traditional monitoring

is not enough and requires tens and hundreds of person days. And still cannot cover everything thoroughly.

**Significs**<sup>©</sup> main focus is to convert unstructured data to structured data and **EXTRACT MEANINGFUL** INDICATORS for their contents with regard to various areas of

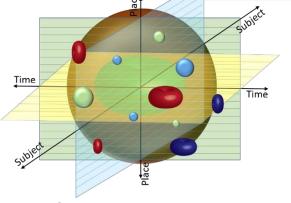
significance.



Significs<sup>©</sup> can help users to define their own areas of significance through the correlation between two or more dimensions and extract text chunks that meets them with a user defined thresholds.

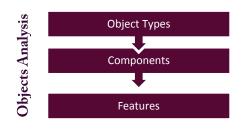
**Significs**<sup>©</sup> is also able to monitor text strams for any indecent, violent or agreesive action (or a

combination) and alerts users for their occurrence. The same can be applied to any type of need, feeling, action or attitude.

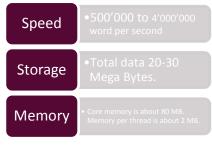


**Significs**<sup>©</sup> can handle all these for you. It can analyze millions of input text streams on 16 different dimensions and give you the results in just few seconds.

It will take care of the time, place and subject analysis as well as all objects mentioned in the text streams. It will track the objects as well as their components and features.



It will also understands all semantics and sentiments and gives the overall text tone and specific opinions about the required objects.



## DEEP Analysis Techniques...

- 1. Direct Semantics.
- 2. Morphological Semantics.
- 3. Grammar Semantics.
- 4. Eloquence Semantics.

## Supported Language...

- Standard formal Arabic.
- Egyptian common slang.
- Transliterated Arabic.
- Standard formal English.
- GCC slangs.

# Available as...

- Windows .DLL.
- OSX, UNIX, LINUX .LIB & SO.
- Web service.
- http request.



